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Project Coordinator: EMUNI

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Author: S-COM

Dissemination level: PU (Public)

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Project duration: 36 months

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Deliverable Lead contractor: Sustainable Communication (S-COM)

Participant(s) (Partner short names) EMUNI

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Dissemination Level (PUBlic, Restricted to other Programmes Participants, REstricted to a group specified by the consortium, Confidential only for members of the consortium): PU

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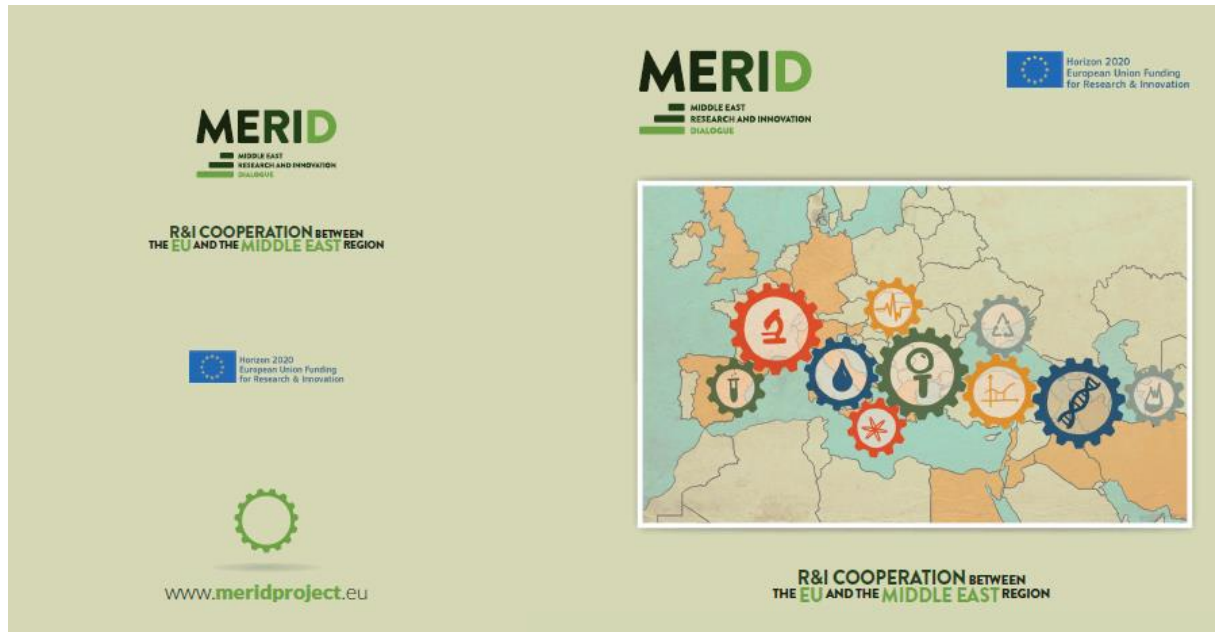
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1. Introduction

A MERID brochure is produced to describe the topics, objectives and activities of the project. It is also distributed online under the form of clear and appealing infographics (as .jpg files), that can easily be spread through social networks and websites of interest.

2. Brochure 1st version

The 1st version of the MERID brochure was produced at M6 aiming at giving an overview of the content of the project, focusing on objectives, work package structure and expected results.



3. Brochure 2nd version

The 2nd version of the MERID brochure was updated at M18 both to show the impacting activities of the project and to stress the importance of the role of “Science Diplomacy” in International relationship.

The cover page of the MERID brochure features the project logo at the top left, which includes the text 'MERID MIDDLE EAST RESEARCH AND INNOVATION DIALOGUE'. To the right is the Horizon 2020 European Union Funding for Research & Innovation logo. The central text reads 'R&I COOPERATION BETWEEN THE EU AND THE MIDDLE EAST REGION'. Below this is a map of the Middle East region with various scientific icons (DNA, microscope, gear, etc.) overlaid. At the bottom, the website 'www.meridproject.eu' is displayed.

The content page of the brochure is divided into several sections:

- Support Policy Dialogue:** A section titled 'Joint statement on Science, Technology, Research, and Innovation' with a photo of a meeting.
- Example of science diplomacy in practice:** A section describing the '19 December 2015' event at the Islamic University in Gaza, with a photo of a lecture hall.
- Training and Capacity Building:** A section titled 'Training and capacity building in Horizon 2020 for Mediterranean and Middle East NCPs and Research Managers'.
- The Brokerage Events:** A section listing events such as '26-27 May 2016, Bari (Italy)' and '15-17 November 2015'.
- Coaching Online:** A section titled 'Coaching online' describing the service provided for researchers.
- Next Events:** A section titled 'Next Events' listing upcoming meetings in October, November, and December.
- The Project:** A section titled 'The Project' providing an overview of the MERID initiative.
- Contacts | Merid Social Hub:** A section with social media links for Facebook, Twitter, and LinkedIn.
- Coordinator and Contact Person:** A section listing 'Prof. Dr. Abdelhamid El-Zohary' as the coordinator and 'Mr. Dagan Hnikar' as the contact person.
- Dissemination Responsible:** A section listing 'Valentina Zoccali' as the dissemination responsible.
- Website:** A section listing 'www.meridproject.eu' as the project website.

4. Brochure 3rd version

The 3rd version of the MERID brochure was updated at M30 with the aim of summarizing the latest activities of the project and announcing the activities foreseen until the end of the project (M36).



5. General Conclusion

MERID project organized several events with the participation of the partnership. In addition to that, project partners attended other international events related to the project aims. For those occasions, simple, clear and appealing documentation was fundamental to ensure optimal communication and dissemination of the project outputs and outcomes.

This has been the role and the objective of MERID brochures.