WP4
Training, capacity & awareness building for promoting cooperation in H2020

MERID Final Conference
21/06/2018, Piran
WP4: Training, capacity & awareness building for promoting cooperation in H2020

- **Leader:** CIHEAM Bari
- **Contributing partners:** EMUNI, EFB, S-COM, CNRS, MHESR, IRAMOT, UJ, MoST, ESADE, CeRISS, IUG
- **Strategic objective:** to promote and encourage cooperation and partnership in H2020 among EU and Middle East research and innovation actors through training, capacity and awareness building activities and events.
- **Duration:** 19 months- start M2 end M20
- **Total efforts (man/month):** 27
MERID implemented activities to encourage research and innovation cooperation between the EU and the Middle East region:

**JORDAN, LEBANON, EGYPT, PALESTINE, IRAN, IRAQ**

**WP4 operational level**
- basic information about the H2020 programme
- matching competences and skills between the Middle East and the EU
- Capacity building for intermediaries’ organisations (deliver services research)
- Networking, coaching and direct services to research where system more advanced

**BROKERAGE EVENTS**
Task 4.1: H2020 REGIONAL MIDDLE EAST INFO DAY
Task leader: EMUNI
Contributing partners: EFB, S-COM, CNRS, MHESR, IRAMOT

- H2020 Regional Middle East Info-Day, Teheran, Iran, 15 December 2015
  Organised by IRAMOT at Shahid Beheshti University

Objectives:
- provide a general overview on H2020 main objectives, instruments, thematic coverage, with a focus on Work Programme 2016-2017

Target:
- young researchers, innovators, SMEs, institutional representatives and relevant stakeholders

Over 50 participants attended the event
Task 4.2: Implementation of 2 training events
In synergy with MedSPRING project (FP7 INCO-2012-1)
Task leader: CIHEAM BARI
Contributing partners: UJ, IUG, MoST, S-COM

Training on H2020, Cairo, Egypt on 28-30 October 2015.
Objectives:
- to improve the quality of the MPCs and Middle East countries participation in the H2020 Programme
- increase skills and level of understanding of the administrative and technical issues related to the management of H2020 projects
- encourage the enhancement of research resulting from international cooperation projects.

Participants: about 30 researchers, research managers, administrators and NCPs
Beneficiary countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia, Iraq
Training on Innovation, Naples, Italy, on 25-27 Nov 2015

Objectives:

- To strengthen participants’ capacities in R&I cooperation through the improvement of knowledge and skills required to promote innovation at institutional level
- To implement research and innovation strategies at local and national level
- To network for building R&I international partnerships and identifying funding opportunities

Participants: about 30 representatives of governmental organizations, research institutions and business clusters

Beneficiary countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia, Iran, Iraq.
Task 4.3: COACHING
Task leader: EFB Contributing partners: CIHEAM BARI, EMUNI, S-COM

Objective:
✓ Discuss researchers’ ideas and provide « positioning » advice when applying to calls for proposals.

Structure of coaching
✓ Bilateral sessions of 30 min between researcher and coach
✓ Sessions followed by permanent coaching help-desk.
✓ Production of Coaching Offer Plan including:
  • Coaching Session one to one registration form
  • Coaching Session one to one form
  • Coaching Session Notes
  • Coaching Session evaluation table

Beneficiaries: representatives of governmental organizations, research institutions and business clusters, SMEs, Science Parks, NCPs

Target countries: Egypt, Jordan, Lebanon, Morocco, Palestine, Iran, Iraq.

Coaching sessions Jordan, Egypt, Iran, Iraq, Lebanon, Palestine following MERID training in Naples, and 26-27 May 2016 in Bari
**WP4: Tasks implemented**

**Task 4.4: BROKERAGE EVENTS**

Task leader: CIHEAM
Contributing partners: ALL PARTNERS

- **1st Brokerage event, Valenzano, 26-27 May 2016 in synergy with MedSPRING project**

**Objectives:**
- To express interests and offers for cooperation among EU-Med-ME innovation stakeholders
- To present innovative ideas to potential investors from EU-Med-ME Countries.
- To develop technology and business partnerships as well as joint participation in European research projects having a strong connotation in innovation

**Target:**
- 30 Idea carriers (Young entrepreneurs/researchers with a business plan) from Egypt, Iran, Iraq, Israel, Jordan, Morocco, Tunisia.
- Investors (Clusters and “business angels” from MENA countries, tech-driven enterprises, SMEs, private/public potential investors/networks)

- MedSpring and MERID partners, particularly researcher institutions and research policy makers and research/networks organizations, etc.

*Focus is on Water-Energy-Food and NEXUS*
Task 4.4: 2nd brokerage event
Task leaders: CIHEAM
Contributing partners: ALL partners

- 2nd Brokerage event, Piran, Slovenia, 20 June 2018: Enhancing cooperation among Euro-Mediterranean NCPs for effective research partnerships

- Objectives:
  - Better access to information circulating in the EU to include non-EU researchers in EU partnerships within H2020
  - Identification of themes of common interest where collaboration among NCPs of both EU and the Middle East can improve research relations and increase mobility of researchers
  - Improved effectiveness and sustainability of NCP system governance

- Target:
  - 12 thematic NCPs from the EU Memer States and Middle Eastern Partner Countries.

Focus is on Water-Energy-Food and NEXUS
Task 4.5: WEBINARS
Task leaders: CIHEAM and EFB
Contributing partners: S-COM

1st webinar, 15 February 2017: Enhancing research and innovation cooperation and promoting researchers participation in H2020 Research and Innovation programme: the case of MCSA-RISE (Research and Innovation Staff Exchange).

- **Objectives:**
  - To increase the participation of Middle Eastern researchers in Horizon2020 Research and Innovation Programme enhancing research and innovation cooperation

- **Target:**
  - researchers, SMEs, institutional actors

- link to the recorded webinar:
  [https://www.youtube.com/watch?v=jiweXmWt0DM](https://www.youtube.com/watch?v=jiweXmWt0DM)
Task 4.5: WEBINARS
Task leaders: CIHEAM and EFB
Contributing partners: S-COM

2nd webinar, 9 February 2018: Opportunities for research and innovation cooperation offered by the new H2020 Work Programmes 2018-2020, the Fourth Industrial Revolution and Digital Single Market Strategy

➢ Objectives:
  ✓ to increase the rate of participation in all the opportunities open by the new Work Programmes 2018-2020 of H2020 with a focus on Fourth Industrial Revolution and its consequences on businesses, governments and people.

➢ Target:
  ✓ researchers, institutional actors

Link to the recorded webinar:
http://meridproject.eu/2nd-merid-webinar/
## WP 4: Status of Deliverables and Milestones

<table>
<thead>
<tr>
<th>TASKS</th>
<th>DELIVERABLES</th>
<th>STATUS</th>
<th>MONTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Task 4.1: H2020 Regional Middle East Info Day</td>
<td>D.4.1- Info day press kit &amp; report</td>
<td>delivered</td>
<td>(M4) EMUNI</td>
</tr>
<tr>
<td>Task 4.2: Implementation of 2 training events</td>
<td>D.4.2- 1st &amp; 2nd training material and quality assessment</td>
<td>delivered</td>
<td>M20 (CIHEAM)</td>
</tr>
<tr>
<td>Task 4.3: Coaching</td>
<td>D.4.3- Coaching programme and material</td>
<td>delivered</td>
<td>M20 (EfB)</td>
</tr>
<tr>
<td>Task 4.4: Brokerage events</td>
<td>D.4.4- Report of innovation brokerage events</td>
<td>delivered</td>
<td>M20 (CIHEAM), M42 (CIHEAM)</td>
</tr>
<tr>
<td>Task 4.5: Webinars</td>
<td>D.4.5- Two recorded webinars</td>
<td>delivered</td>
<td>M20, M38 (CIHEAM &amp; EfB)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Milestones</th>
<th>Status</th>
<th>Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>M 4.1: 1 H2020 Info Day</td>
<td>Achieved</td>
<td>M12</td>
</tr>
<tr>
<td>M 4.2: training &amp; brokerage events</td>
<td>Achieved</td>
<td>M20, M42</td>
</tr>
</tbody>
</table>
Thank you for your attention!

Merid contacts at CIHEAM Bari:

- Claudio Bogliotti
  bogliotti@iamb.it
- Virginia Belsanti
  belsanti@iamb.it